

TERMS & CONDITIONS FOR THE REAL MICKEY ON PACK CONTEST

Important: Please read these Terms & Conditions before participating in the "Real Mickey On pack Contest (the "Contest") to be conducted as an on pack promotion by Dabur India Limited. By participating in the Contest, you agree to be bound by these Terms & Conditions and represent that you satisfy all of the eligibility requirements set out herein below.

TERMS & CONDITIONS OF ENTRY ¹

- 1) **Eligibility.** Entry to Contest is open to Indian residents only. Entry to participate in Contest is by way of pasting Mickey in 5 different avatars from the Real 200 ml on to an A4 sheet & completing the slogan I love Real because.....
- 2) **Participation.** The entrants who wish to participate in Contest is by way of pasting Mickey in 5 different avatars from the Real 200 ml on to an A4 sheet & completing the slogan I love Real because..... All this needs to be sent along with complete details like Name, contact details, contact number to Foods Consumer Care Cell, 8/3 Asaf Ali Road, New Delhi 110002.
- 3) Directors, officers and employees of Dabur India Ltd, or any of their respective affiliate companies, subsidiaries, agents, professional advisors, sponsors, advertising and promotional agencies, associate vendors and immediate families of each are not eligible to enter the Contest. All applicable state and local laws and regulations apply. **Offer/Contest void where prohibited.**
- 4) **Prize Selection.** The prize selection for the Contest will be conducted by Dabur India Limited). The judges will be appointed by Dabur India Limited & their decision will be final and binding and no correspondence will be entered into about the Contest or the judges' decision(s).
- 5) **Prize details.** The prizes that would be sent by the company to winners include options like school note book labels, time tables, fridge magnet & Tiffin boxes. The decision regarding option to be provided to the kid is the sole discretion of the judges.
- 6) **Contest Rules.** The Winners will be notified by post or email and/or by telephone. To get the Gifts, winners should follow the instructions as detailed out at the time of receiving the gifts. Dabur India Ltd accepts no responsibility for any variation in the conditions of the gifts received or damages if any during transit / post. Incomplete entries would not be entertained. Receipt of scanned copies or usage of Mickey in 5 different avatars by photocopying the same from an existing pack will not be entertained.
- 7) **Entrants Information.** Entrants Personal Information (PI) will be collected to enable Dabur India Ltd to administer and promote the Contest and its winners. Any incomplete, inaudible or incomprehensible entries may be disqualified from the Contest at the sole discretion of Dabur India Ltd.
- 8) **Disclaimer.** Dabur India Ltd, all participating sponsors and any of their respective parent companies, subsidiaries, affiliates, directors, officers, professional advisors, employees and agencies will not be responsible for: (a) any late, lost, misrouted, garbled or distorted or damaged transmissions or entries; (b) telephone, electronic, hardware, software, network, Internet, or other computer- or communications-related malfunctions or failures; (c) any Contest disruptions, injuries, losses or damages caused by events beyond the control of Dabur India Ltd; or (d) any printing or typographical errors in any materials associated with the Contest.
- 9) **Use of Winner's Name, Likeness, etc.** Except where prohibited by law, entry into the Contest constitutes permission to use winners' name, photograph, video recording, address, likeness and/or prize information, without limitation, for promotional purposes without further permission or compensation to be paid by Dabur India Ltd, its affiliate and subsidiaries or any other entity duly authorized by Dabur India Ltd or the and/or participating sponsor's of the Contest. As a condition of being awarded any prize, except where prohibited by law, Winners may be required to execute consent to the use of their name, address, likeness and/or prize information, without limitation, for promotional purposes without further permission or compensation.
- 10) **Termination/Suspension.** Dabur India Ltd has the sole right to suspend, postpone, cease, close or terminate this Contest at any given point of time at its sole option and discretion.
- 11) **Copyright Notice.** Dabur India Ltd copyrights the Contest and all accompanying materials. All rights reserved.
- 12) **Miscellaneous.** The Contest and these Terms & Conditions will be governed, construed and interpreted under the laws of India. Entrants agree to be bound by these Terms & Conditions and by the decisions of Dabur India Ltd, which are final and binding in all respects. Dabur India Ltd reserves the right to change these Terms & Conditions

¹ Subject to change at sole option and discretion of Dabur India Ltd

at any time, in its sole discretion, and to suspend or cancel the Contest or any entrant's participation in the Contest should viruses, bugs, unauthorized human intervention or other causes beyond Dabur India Ltd's control affect the administration, security or proper play of the Contest or Dabur India Ltd otherwise becomes (as determined in its sole discretion) incapable of running the Contest as planned. Entrants who violate these Terms & Conditions, tamper with the operation of the Contest or engage in any conduct that is detrimental or unfair to Dabur India Ltd, the Contest or any other entrant (in each case as determined in Dabur India Ltd's sole discretion) are subject to disqualification from entry into the Contest. Dabur India Ltd reserves the right to lock out persons whose eligibility is in question or who have been disqualified or are otherwise ineligible to enter the Contest. If you have any questions about these Terms & Conditions or the Contest, please visit www.dabur.com

- 13) **Dispute Resolution.** These Terms & Conditions (and any dispute, difference, proceedings or claim of whatever nature arising out of or in connection with these Terms & Conditions) shall be governed by, and construed in accordance with, the laws of India and shall be subject the exclusive jurisdiction of the Delhi Courts.

None of the above paragraphs limits any other.